

Station WOOD-TV GRAND RAPIDS, MI.

Advertiser () .AMER. FUTURE FUND

Product AMERICAN FUTURE FUND

Estimate# EST #1

Buyer ELISE CLOYD

Phone#

Fax#

Agency () MENTZER MEDIA

600 FAIRMONT AVE, S#306

TOWSON, MD 21286

Agency C/P1/P2/E //EST #1

Flight Dates 11/01/2012 - 11/05/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () IAN AMBRON

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-525-9757

--- CONTRACT COMMENT ---
AMERICAN FUTURE FUND SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TH-F	6A-7A		:30	\$1,000.00	11/01-11/02	2	1	2	\$2,000.00	
				Buyline Comment: 6A NEWS								
	2	TH-F	7A-9A		:30	\$1,350.00	11/01-11/02	2	1	2	\$2,700.00	
				Buyline Comment: TODAY								
	3	TH-F	9A-10A		:30	\$2,000.00	11/01-11/02	2	1	2	\$4,000.00	
				Buyline Comment: TODAY 2								
	4	TH-F	10A-11A		:30	\$1,000.00	11/01-11/02	2	1	2	\$2,000.00	
				Buyline Comment: TODAY 3								
	5	TH-F	12P-1P		:30	\$1,000.00	11/01-11/02	2	1	2	\$2,000.00	
				Buyline Comment: NOON NEWS								
	6	TH-F	1P-2P		:30	\$1,000.00	11/01-11/02	2	1	2	\$2,000.00	
				Buyline Comment: DAYS OF OUR LIVES								
	7	TH-F	5P-530P		:30	\$4,500.00	11/01-11/02	2	1	2	\$9,000.00	
				Buyline Comment: 5P NEWS								
	8	TH-F	530P-6P		:30	\$5,000.00	11/01-11/02	2	1	2	\$10,000.00	
				Buyline Comment: 530P NEWS								
	9	TH-F	7P-730P		:30	\$2,500.00	11/01-11/02	2	1	2	\$5,000.00	
				Buyline Comment: INSIDE EDIT								
	10	TH-F	730P-8P		:30	\$2,500.00	11/01-11/02	1	1	1	\$2,500.00	
				Buyline Comment: ACCESS HOLLYWOOD								

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Advertiser	() .AMER. FUTURE FUND				600 FAIRMONT AVE, S#306			Sales Office () PHILADELPHIA				
Product	AMERICAN FUTURE FUND				TOWSON, MD 21286			Salesperson () IAN AMBRON				
Estimate#	EST #1			Agency C/P1/P2/E	//EST #1							
Buyer	ELISE CLOYD			Flight Dates	11/01/2012 - 11/05/2012			Salesperson Phone#	215-567-6005			
Phone#				Hiatus Weeks				Salesperson FAX#	215-525-9757			
Fax#												
LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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---REPORT TOTALS---

Report Totals: 43 / \$97,650.00

---SALES MONTHLY TOTALS---

Nov 12: 43 / \$97,650.00
Sales Totals: 43 / \$97,650.00
Station Totals: 43 / \$97,650.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$315,000	CATV	0%	WOOD	31%	WOTV	0%	WMT	30%	WXMI	18%
		WXSP	0%	WZPX	0%	WZZM	21%				

Books null
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE